

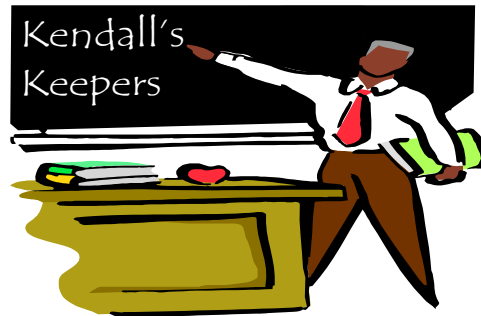
How To Sustain The Learning

We're sure your event will be talked about long after the closing comments, but will it be transformational? It is important to plan how you'll keep the learning alive once the participants are re-inundated by deadlines, people, and process challenges.

What We Retain:

- We lose 42% after 30 mins.
- We lose 56% after 1 hour
- We lose 66% after 1 day
- We lose 75% after 6 days
- We lose 90% after 7 days

Source Learning International Survey



Our **Strategic Reinforcement Strategy** (SRS) will keep the key learnings "in front" of your participants, making it easier for them to incorporate their newly learned skills and awareness.

In order to effect change and the accomplishment of individual/corporate goals, the learning must be reinforced and revisited - often. We will craft a unique approach to presenting and representing the paramount principles and practices to accelerate the process of getting those points into a front-of-mind position. Once in the "front-of-mind" position, we are perfectly positioned to change behavior. Our SRS is designed to meet this challenge.

The **Strategic Reinforcement System** is comprised of strategically timed **Info-letters**, webinars, seminars, electronic messaging, podcasting and, tele-coaching. Each component is highly effective in supporting the actualization of your important goals.

This proactive approach can be tailored to blend seamlessly into your established corporate communication practices or instituted as a new reinforcement strategy.

Contact us for more information.